



Certified by SBA as WOSB

Washington, D.C. Metro Area

T 301.987.5495 F 301.987.5498 linksglobal.org
DUNS Number: 038727355 CAGE CODE: 1Y8F4

Puerto Rico

DUNS Number: 080970157 CAGE CODE: 80GN8

ABOUT US

Founded in 2002, Links Global is a consulting company providing communication, information technology, and business services to public and private sector clients in the U.S. and abroad.

CORE SERVICES

- Advertising and Public Relations
- Capacity Building and Training
- Community Engagement
- Creative Services
- Crisis and Risk Communication
- Customer Engagement and Call Center
- Editorial Management and Publishing
- Interpretation and Translation
- Meetings and Event Management
- Public-private Partnership Development
- Qualitative and Quantitative Research and Analysis
- Social and Behavioral Change Communication
- Social Media and Digital Communications
- Staff Recruitment Including Law Enforcement
- Strategic Planning and Program Implementation
- Subject Matter Expertise Consultation
- Web Development, Video, and Graphic Design

CONTRACTING VEHICLES

GSA AIMS: GS-07F-0016X
OASIS Pool 1

FEDERAL GOVERNMENT CLIENTS

Army National Guard, CDC, DEA, DHHS, DHS,
DOC NOAA, DOD, DOI NPS, DOJ, FDA, GSA, LOC,
NIH, NIST, SSA, USAID, VA



PRIMARY NAICS

- 511199 All Other Publishers
- 512110 Motion Picture and Video Production
- 541330 Engineering Services
- 541430 Graphic Design Services
- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541611 Administrative Management and General Management
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541840 Media Representatives
- 541850 Outdoor Advertising
- 541910 Marketing Research and Public Opinion Polling
- 541922 Commercial Photography
- 541930 Translation and Interpretation Services
- 541990 All Other Professional, Scientific, and Technical Services
- 561320 Temporary Help Services
- 561330 Human Resources Services
- 56142 Telephone Call Centers
- 611430 Professional and Management Development Training
- 711510 Independent Artists, Writers, and Performers

CONTACT INFORMATION

Business Development

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ARMY NATIONAL GUARD

Develop communication strategy for social media; manage content and promotion for the Colorado Army National Guard with the goal to improve net brand sentiment for the organization and support recruitment.

CENTERS FOR DISEASE CONTROL

Develop a digital product and promotion strategy for medical education and provide research, outreach, and technical content to promote accredited continuing medical education.

DEPARTMENT OF COMMERCE, NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION

Through a bilingual customer engagement and call center, conduct a social survey about the knowledge, attitudes, and practices of audiences related to the use and management of coastal resources.

DEPARTMENT OF DEFENSE, WASHINGTON HEADQUARTERS SERVICE

Design and implement a national awareness program and campaigns to bolster enrollment in The Language Flagship program operated by the National Security Education Program; activities included communications planning, research, media development and placement, outreach, advocacy, advertising, and training.

DEPARTMENT OF HOMELAND SECURITY USCIS

Provide publishing and translation services in over 20 languages, for a variety of public and internal information needs.

DEPARTMENT OF INTERIOR, NATIONAL PARK SERVICE

Provide communication services including research, document preparation, web support, strategic planning, and general program support to the National Park Service Park Facility Management Division.

DEPARTMENT OF JUSTICE

Develop and implement communication and outreach strategy for the Attorney General's Office; respond to media inquiries and disseminate media materials through various channels including social media, the Internet, and events. Prepare leadership for speaking engagements and presentations to stakeholders. Coordinate meetings, special events, and conferences.

DRUG ENFORCEMENT ADMINISTRATION

Provide personnel and support the DEA in raising public awareness of the opioid epidemic and substance abuse prevention through a national community outreach initiative.

LIBRARY OF CONGRESS

Provide marketing and advertising services including digital development and production of web sites, mobile apps, and videos on web sites and social media.

NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY, COMMUNITY RESILIENCE CENTER OF EXCELLENCE

Support qualitative and quantitative research to increase understanding and improve planning across sectors and the public for disaster preparation, response, and recovery.

USAID

Provide communication strategic planning, qualitative and quantitative research and evaluations, traditional and digital media relations, publishing, multimedia media development, knowledge management, capacity building, education, and training across 15 contracts and programs in global health, economic growth and trade, community resilience, democracy and governance, and legislative and public affairs.

VETERANS AFFAIRS

Conduct research with subject matter experts and develop manuals and other digital and print products.

